

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80687	CF NTL-POL	FBD - LBD: 10/02/12 - 10/08/12	HL#:	Created: 10/01/12 12:27 PM
Client: BOB CASEY FOR SENATE (215421)	CPE: / /	Agency Commission: 15 %	Updated: ALWILLIAMS on 10/01/12 03:35 PM	
Agency: SHORR JOHNSON MAGNUS (39976)	Product: CASEY FOR SENATE (9820)	Self Protect.: :20:00	Confirmed: 10/01/12 02:14 PM	
Buyer: MICHAEL D'ETTORRE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/02/12 09:47 AM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

## NEW ORDER CHG/PH 10/01/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 1 1 1 1 0 0	MORN	30				0.0	\$405.00	4	\$1,620.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	1 0 0 0 0 0 0	MORN	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL1	0 1 1 1 1 0 0	NEWS	30				0.0	\$810.00	4	\$3,240.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL1	1 0 0 0 0 0 0	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AENTER	0 1 1 1 1 0 0	ACC	30				0.0	\$1,080.00	4	\$4,320.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AENTER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Buyer: MICHAEL D'ETTORRE   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 10/02/12 09:47 AM

AE: JOHN LINK POL.-GWTS-PH   Billing Int: Monthly   BM: SS

Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PNAVY8	0 1 0 0 0 0 0	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PSURV25	0 0 1 0 0 0 0	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PPERSON	0 0 0 1 0 0 0	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PRACESN1	0 0 0 0 0 0 1	CARD	30				0.0	\$6,750.00	1	\$6,750.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PWIFESN1	0 0 0 0 0 0 1	CARD	30				0.0	\$8,100.00	1	\$8,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER	0 1 1 1 1 0 0	LETT	30				0.0	\$810.00	4	\$3,240.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$900.00	1	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE	0 1 1 1 1 1 1	NEWS	30				0.0	\$2,700.00	6	\$16,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/07/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$82,890.00	\$70,456.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

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Order Totals:	\$82,890.00	\$70,456.50	\$0.00	\$0.00
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